

# MEDIA KIT



The most advanced job  
board serving the  
financial industry.

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Visit us at  
[www.financialcareerhub.com](http://www.financialcareerhub.com)

## OUR NICHE

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Reaching all segments of the financial industry including accounting, banking, mortgage, and insurance.

## REACH INDUSTRY CANDIDATES

*As a niche job board built with industry employers in mind, we measure success in terms of effectiveness versus efficiency.*

## GENERALIST JOB BOARDS TARGET EVERYONE

When an employer posts opportunities on a generalist job board, they aren't just targeting industry professionals - they are targeting everyone.

## WE FOCUS OUR MARKETING

At *financialcareerhub*, we **focus our marketing** toward real, industry-specific candidates. This eliminates the need to filter through countless unqualified or out-of-industry applicants - resulting in a more refined, better qualified, higher quality candidate pool.

# RATES

## COMPETITIVE PRICING AT A DAILY RATE

| Postings | Daily Rate | 30-day Rate | 30-day Rate/Job |
|----------|------------|-------------|-----------------|
| 1        | \$10       | \$300       | \$300           |
| 2        | \$15       | \$450       | \$225           |
| 3        | \$20       | \$600       | \$200           |
| 4        | \$25       | \$750       | \$188           |
| 5        | \$30       | \$900       | \$180           |
| 6        | \$35       | \$1050      | \$175           |
| 7        | \$40       | \$1200      | \$172           |
| 8        | \$45       | \$1350      | \$169           |
| 9        | \$50       | \$1500      | \$167           |
| 10       | \$50       | \$1500      | \$150           |
| 25       | \$50       | \$1500      | \$60            |
| 50       | \$50       | \$1500      | \$30            |
| 75       | \$50       | \$1500      | \$20            |
| 100      | \$50       | \$1500      | \$15            |
| 150      | \$50       | \$1500      | \$10            |
| 200      | \$50       | \$1500      | \$8             |
| 250      | \$50       | \$1500      | \$6             |
| 300      | \$50       | \$1500      | \$5             |
| 500      | \$50       | \$1500      | \$3             |
| 1000     | \$50       | \$1500      | \$1.50          |
| 1500     | \$50       | \$1500      | \$1.00          |
| 2000     | \$50       | \$1500      | \$0.75          |
| 3000     | \$50       | \$1500      | \$0.50          |

# PRICING

*financialcareerhub* is built from the ground up with industry employers in mind. As a result, our rates are determined by how many jobs an employer has posted each day.

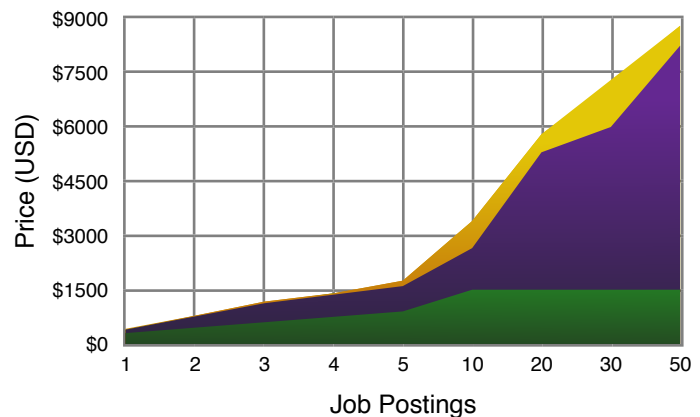
## No Contracts or Commitments.

Rather than charging an up front flat fee for 30-day or 60-day job postings, *financialcareerhub* offers competitive pricing on a **pay for what you use** system, billed in arrears.

Our rate is \$10/day for the first job, and \$5/day for the next eight jobs. Any additional jobs are at no additional fee. Whether posting 10 jobs or 100 jobs, the maximum daily fee is only \$50.

[Click here to view our rates page](#)

## COMPETITOR PRICE COMPARISON



■ financialcareerhub.com ■ monster.com ■ careerbuilder.com

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## **IMPORTANT LINKS**

Register Online: [financialcareerhub.com/register](http://financialcareerhub.com/register)

FAQ: [financialcareerhub.com/faq](http://financialcareerhub.com/faq)

Rate Information: [financialcareerhub.com/rates](http://financialcareerhub.com/rates)

Contact: [financialcareerhub.com/contact](http://financialcareerhub.com/contact)